

About the Logo:

The entry should be accompanied by a brief explanation of the Design and how it best symbolizes the 50th year of the Institute. Also attach the short bio-data of the applicant with a passport size photograph.

Competition participants will submit logo designs to represent the 50th anniversary of Shastri Indo-Canadian Institute. The winning design will become the official logo for SICI celebrate the anniversary.

Instructions for Designing

1. Participants should upload the logo in JPEG or PNG format only. The punchline shall be submitted in text.
2. A specification sheet containing graphical construction of the logo in exact proportions in a bigger size, along with final design, theme synopsis and concept is required to be submitted. All technical details, including file formats, can be structured in the sheet itself.
3. The size of the final logo may vary from 4 cms X 4 cms to 60 X 60 cms or more. It is to be submitted along with minimum FIVE different proportionally smaller sizes up to 4 points font size of the text matter.
4. The file size of each entry should not be more than 5 MB.
5. The logo should be in high resolution with minimum 300 DPI.
6. The logo should be designed on a digital platform.
7. The logo should be usable on the website/social media such as Twitter/Facebook etc and on printed material such as press releases, stationery and signage.
8. Participants should not imprint or watermark logo design.
9. The logo should be designed in colour.
10. The winner of the logo design contest shall have to be submit a 'vector graphics' version of the logo design in an EPS/SVG format as an editable file.
11. The winner of the logo design contest shall have to be submit the CMYK colour equivalents for all the colours used in the digital version. The CMYK colours shall be used in the printed versions of the logo.

Other Terms and Conditions

- The logo must be original and must not have received any previous awards.
- The work must be created and signed by the artist him/herself.
- Logo design for this competition cannot give rise to any claim for financial compensation
- The award-winning works become the property of the Shastri Indo-Canadian Institute from the date they are received. The designer waives any copyright in their design. The

Institute may use the design at its discretion, and reserves the right to determine which entries it displays.

- The winner will be informed directly by the Shastri Indo-Canadian Institute by email
- By participating in the competition, participants accept all competition rules and agree to be bound by them.